

CELL PHONES FOR SOLDIERS



OUR MISSION: HELP OUR TROOPS CALL HOME

Welcome to the Cell Phones for Soldiers collection family!

Thank you for your support of Cell Phones for Soldiers. ReCellular, a progressive, compassionate and innovative cell phone recycling company based in Michigan, is proud to be the exclusive Cell Phones for Soldiers (CPFS) recycling partner.

ReCellular, founded in 1991, is dedicated to supporting charities and protecting the environment. Every 16 months, U.S. consumers are retiring an estimated 130 million cell phones and only 10 percent of those phones are being recycled. There are tons of phones in junk drawers across America, waiting to be collected and turned into calling card cash.

Promote and expand your collection program

- Send out flyers, emails, letters, newsletters, and posters to promote your collection.
- Add Cell Phones for Soldiers information to your website.
- Include Cell Phone for Soldiers information in your advertising materials.
- Set up contests and provide incentives to see who can collect the most phones.
- Write your local paper and submit a press announcement. Templates are available to help get you started.

With the combined efforts of Brittany, Robbie, all CPFS drop off locations and ReCellular, we can improve our mission to *help our troops call home* by collecting more phones and quickly getting calling cards to the troops. Along with the Bergquist family, it is ReCellular's goal that every minute, every troop has a means to call home. This partnership promises to take the Bergquists' dream to its greatest potential. We are excited about this partnership and look forward to working with each of you to effectively and efficiently get phones in and calling cards out to our brave military members serving in the Middle East and throughout the world.

If you need more shipping labels, please visit our website www.cellphonesforsoldiers.com

Send phones to:
Cell Phones for Soldiers
C/O ReCellular
2555 Bishop Circle West
Dexter, MI 48130

Sincerely,

The Bergquist Family
Cell Phones for Soldiers

